

REP HEADLINE# 6372017 TRF# 336731
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

REF. # OFF. #: 65556 SALESMAN #

ADV # ADV. NAME ISS/AMER. CROSSROADS
NAME CROSSROADS MEDIA, LLC

AGY # AGY. NAME CROSSROADS LTD.
66 CANAL CENTER PLAZA, SUITE 555

ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 6372017

AMERICAN CROSSROADS EST#1209 COMMENTS: (LINE, ORDER,

FLIGHT DATES OCT16/12 STATE TAX CO-OP BILLING NEEDS
WEEK OCT22/12 WEEK WEE-K

CITY TAX _____

REP: TO LENA
FR JULIE

OK-B M2
TTLS RTS
PLS CFM, THX 10/24

STA: ***** MIRR TO A CASH IN ADVANCE SCHEDULE *****

AMERICAN CROSROADS

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AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1209
LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : S.
LINE# : : : : : : : : D.

AGENCY PRODUCT CODE = 27

19 S 1205A-1235A 30 \$550.00 10/-

PROGRAM : HOT TOPICS (AFTER NCAA FTBL.)
ON COM1: HOT TOPICS (AFTER NCAA FTBL.)

51 A 1238A-108A 30 \$550.00 10/

PROGRAM : HOT TOPICS (AFTER NCAA FTBL.)
ORD COM1: LATE RUN DUE TO FOOTBALL, SPOT RAN AT 1:02A
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-19

THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-12

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !! FROM REP
ORDER WORKSHEET HARRIS REPORT OCT24/12 17.15
MOD# 1: UNAPPROVED REV #1 \$\$\$ **CHANGES** *** WFTV-TV ***

STATION MAKEGOOD OFFERS:
M2 OK'D BUY#19 MISSED:SAT/1205A-1235A OCT20
OFFER:SAT/1238A-108A OCT20
CMT:LATE RUN DUE TO FOOTBALL, SPOT RAN AT 1:02A
OCT/12 135750.00

CONTRACT TOTAL	SPOTS	135750.00
54		

MARKET TOTALS \$545,350 WFTV 25% WKMG 22% WESH 31% WOFL 21% WKCF 0% WRBW 0% CABL 0%
SVC- NSI DEMOS- RA35+* MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE